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FOR IMMEDIATE RELEASE

**Andrew McCarthy to Receive Reach the World's Cronkite Award
For Excellence in Exploration and Journalism**

*Award to Be Presented at Reach the World's
Benefit Dinner and Auction on March 13, 2013*

NEW YORK, February 20. -- Reach the World, the New York City-based organization dedicated to promoting global literacy in New York City public school classrooms, will give Andrew McCarthy, the award-winning travel writer, its Cronkite Award for Excellence in Exploration and Journalism at its 13th-annual benefit dinner and auction.

The festivities will take place on March 13 at 6:00 PM at the Princeton Club of New York, 15 West 43rd Street. Tickets for the event are available at Reach the World's website, <http://www.reachtheworld.org/about/events>. The event will include cocktails, a silent auction, a live auction, dinner and the award.

Mr. McCarthy has written travel-related articles for The Atlantic, National Geographic Traveler and Men's Journal. He is well-known for articles that tell a story rather than simply reporting on various locations and destinations. A believer in the benefits of travel, he has said that one of his pet peeves is that Americans don't travel more.

Mr. McCarthy, who is perhaps best-known as an actor and director, has said that he believes that his acting career and his travel writing career feed into each other. An actor, he has said, he has to be observant, which helps his writing; and that, in turn, helps his story-telling.

About Reach the World

Reach the World's mission is to build a pipeline of globally-competent students and educators who will succeed in and steward the 21st century global community. RTW currently provides global mentoring programs for elementary and middle school students. In 2013, RTW plans to add high school programming, creating an arc of globally-themed mentoring that will reach students throughout their school careers.

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Reach the World's current program matches classrooms of disadvantaged youth with global mentors for a semester. Most of RTW's global mentors are Benjamin A. Gilman International Scholars, a competitive U.S. State Department program that provides college students with need-based scholarships to study abroad. Through a highly structured, standards-based program of web-based journalism, videoconferencing and collaborative project-making, RTW students go on virtual journeys with their global mentors and expand their worldview in the process.

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Teachers utilize the RTW program to enrich all subject areas, but especially social studies, science and literacy.

Reach the World also aims to redesign geography education for the 21st Century through its GeoGames curriculum. GeoGames is a family of geography learning games originally funded by the National Geographic Society Education Foundation and based on research by Dr. Susan Lowes at Teachers College, Columbia University.

Reach the World was founded in New York City in 1998 and provides services nationwide. All of RTW's programming is partially fee-based; revenue from grants and donations makes up the balance. RTW's mission is to serve Title I school, afterschool and summer school sites, as well as to advocate for global education on a national level.

About the Cronkite Award for Excellence in Exploration and Journalism

Reach the World was honored to include Mr. Walter Cronkite as the Chairman of its Advisory Board until his death in 2009. In life, Mr. Cronkite was not only one of the world's most esteemed journalists, but also a great explorer and adventurer. His career represents the pinnacle of excellence in both exploration and journalism.

Reach the World's mission is to advocate for an exploratory, journalistic approach to learning for all students in all communities. The award is given annually to an individual who shows strong leadership in both exploration and journalism. Last year's winner of the Cronkite Award for Excellence in Exploration and Journalism was Richard Weise, the highly-respected outdoorsman and explorer, and host of ABC's Born to Explore.