

# WEALTH + HEALTH

# PAYS OFF

Today's clients are looking for more: a versatile, personalized approach to creating a financial strategy. That's why we've developed a powerful differentiator to set your business apart: **Wealth + Health.**

And now you can earn even more with Transamerica Financial Foundation IUL® — the #1 selling IUL insurance product for all channels combined for 14 consecutive quarters through Q2 2017\*; featuring optional living benefit riders\*\*, a guaranteed floor of 0.75%, and caps as high as 15%.



## YOU COULD EARN

- **\$350 commission bonus** — for first paid application of \$3,500 or more in collected annualized target premium.
- **\$420 commission bonus** — for second paid application of \$3,500 or more in collected annualized target premium.
- **\$450 commission bonus** — for third paid application of \$3,500 or more in collected annualized target premium.

**Act quickly: This bonus opportunity only runs from 07/01/2018 — 12/31/2018.**

### Discover how **Wealth + Health** pays off.

Questions? Reach out to the Sales Desk.

 **866-545-9058**

**For agent use only - not for use with the public.**

\*Wink's Sales & Market Report, 1st Quarter, 2018.

\*\* Riders and benefits have specific limitations, may incur additional costs, and may not be available in all jurisdictions. For complete details, including charges, terms and conditions of each rider and exact coverage provided, please contact the sales desk.

#### **Bonus qualifications:**

- \$3,500 minimum qualified annual premium calculated as target plus 10% of any first-year excess premium on Transamerica Financial Foundation IUL policies placed and paid 7/1/2018 to 12/31/2018.
- Maximum 3 qualified cases for bonus program.
- No bonus paid on: Term, Whole Life, Long Term Care, Medicare Supplement, Variable Universal Life, Fixed and Variable Annuities, and all business written through Transamerica Financial Life Insurance Company (TFLIC).

Please check with your Marketing Organization leadership to determine whether or not you are eligible to participate. Qualifiers must have an active contract with Transamerica, be in good standing when the case is paid and active. Transamerica will be the sole authority in determining bonus eligibility. Those with Transamerica Agency Network — Career Agency, Transamerica Direct, Transamerica Employee Benefits, and Transamerica Life Distributors channels are not eligible for the program. Sales employees of financial institutions will not be eligible for participation.

#### **GENERAL INFORMATION:**

The company reserves the right to modify the program and to further cease paid bonus at any time without notice. Program excludes non-commissionable policy rewrites. Split cases are permitted; the bonus paid to each producer will match the agreed percentage split. Under current tax laws and regulations, gross income includes amounts received as prizes or awards.

Transamerica Financial Foundation IUL®, policy form # IUL09 or ICC16 IUL09, is issued by Transamerica Premier Life Insurance Company, Cedar Rapids, IA. Product may not be available in all jurisdictions.

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